

## Why don't I hear good music in 2018? (Without digging)

As everyone who has ever picked up a guitar knows or everybody who's bashed some drums or sang a few words is aware... making music isn't hard! Yes you read that correctly, making music isn't difficult and in the 21<sup>st</sup> century it's got even easier still and nowadays anybody and I mean, practically anybody can knock a decent tune together without even buying much specialist gear. So... Those that mean that there is loads of great music everywhere and if it does why do we hear so much garbage all over the place?

Well, I've been wondering this for a while and after years of playing and making music, for no other reason than the love of creating I believe I've realised the truth why we are not finding and discovering hundreds of modern day Mozart or thousands of child prodigies or insanely talented singers, bands and artists every day. To answer more precisely the question "why with our skills, experience and technology is there not more great music around?" we have to first decide or at best agree on what makes or is "good music"? The first and easiest way to define "good music" is to determine what is "bad music" or what a great musician friend very nicely \* as "throw away music! This key term "throw away music" is bench mark, tool or guide we will use to determine a music \* value or quality based on various criteria such as overall quality the basic listenability of the record or recording, lastability or timelessness the length or perceived length of time this music will likely remain enjoyable/relevant, interesting etc. the overall message or value. What is the music saying or giving or adding to our lives? Is it making a point or is it just for fun? Does it have artistic, political, spiritual or fundamental elements or messages that are worth remembering or bring us something of value? I appreciate this kind of \* may not be for everybody and some people may also have different aspects that they see or like to experience or expect when listening to music such as danceability, musicianship, originality etc. etc., but these things are kind of personal and changeable but for this article will we stick to the first three specified and do a couple of examples. So for the first example I am going to literally close my eyes and pull out a cd from my cd rack. Also just add that I do deal in CD's and vinyl's so most or nearly all my music, but not all, are bought without emotion.

So for the first example I have pulled out a CD by a lady called "Imani Coppola" who I am totally unfamiliar with and have never previously listened too. First impressions are nice, bold bright music with a tight faultless production art work is nice and music definitely has an air of originality to it. In terms of the three \* marks goes as follow:

### 1- Overall listenable – 10/10

Definitely very listenable well produced and clear sound and will sound great on and \*, stereo or car sound system and probably need visually no \*

### 2- lastability or timelessness – 8/10

I have to admit although I have try to buy without emotion, I have definitely used intuition of the overall look of this CD is coll.

It has an originality and I believe this will be payable for a while without being draining or tiring and definitely feels like is adding rather than taking from my mind.

### 3- Overall message - 7/10

Again I like to separate emotion when \* music but this definitely has a neat appeal. The overall message or definition I get is psychedelic, trippy, fun light hearted entertainment with a level of questioning reality in a thoughtful way with song titles like "I'm a tree", "barma and the blizzard" and "la da da" the nearest artists I could compare would be someone like Bjork or someone like the flaming lips with their light, colourful, playful art and music. Slightly wears thin after 6-7 tracks though still \* consistent.

So there you have it. I thought I would write this a guide to the things that I look for and value when listening to music and when discovering new tunes.

What do you think about this kind of critique? How would you rate something like Artic Monkeys new album under these points? Please feel free to comment below.